

1986 CISPES fundraising cam

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FM AMEMBASSY SAN SALVADOR

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UNCLAS SECTION 01 OF 02 SAN SALVADOR 15295

E.O. 12356: NA

TAGS: PGOV, PINT, US, ES

SUBJECT: BACKGROUND ON FMLN/FDR U.S. SUPPORT CAMPAIGN

REFS: A) SAN SALVADOR 15219 B) SAN SALVADOR 15158

- C) SAN SALVADOR 14790

1. FOLLOWING IS ARTICLE FROM JULY/AUGUST 1986 ISSUE OF ALERT (DESCRIBED IN THIS PUBLICATION AS FOLLOWS: "ALERT IS THE NATIONAL PUBLICATION OF THE COMMITTEE IN SOLIDARITY WITH THE PEOPLE OF EL SALVADOR (CISPES). FOUNDED IN OCTOBER 1980, CISPES SEEKS TO EDUCATE AND MOBILIZE PUBLIC OPINION AGAINST U.S. INTERVENTION IN EL SALVADOR AND CENTRAL AMERICA AND IN SOLIDARITY WITH THE FMLN-FDR, THE LEGITIMATE REPRESENTATIVE OF THE SALVADORAN PEOPLE. CISPES ACTIVITIES INCLUDE FUNDRAISING AND LEGISLATIVE CAMPAIGNS, EDUCATIONAL AND OUTREACH PROGRAMS, AND MASS MOBILIZATIONS, CONDUCTED ON NATIONAL, REGIONAL, AND LOCAL GRASSROOTS LEVELS.)

2. BEGIN TEXT OF ARTICLE: MATERIAL AID TRAINING MOBILIZES FOR \$1/4 MILLION GOAL

CISPES HAS CLOSED ITS CAMPAIGN TO STOP THE BOMBING, AND HAS NOW BEGUN A NEW CYCLE OF MATERIAL AID FUNDRAISING AS PART OF OUR CAMPAIGN TO PROMOTE PEACE WITH JUSTICE IN EL SALVADOR.

THE CULMINATING EVENT OF "STOP THE BOMBING" TOOK PLACE ON JUNE 22 IN WASHINGTON, D.C. - A DINNER TO BENEFIT CISPES' HEALING THE WOUNDS OF WAR MEDICAL CAMPAIGN IN WHICH CISPES PLEDGED TO RAISE \$130,000 FOR MEDICAL AID FOR EL SALVADOR AND SALVADORAN MEDICAL RELIEF FUND. THE DINNER ITSELF RAISED OVER \$1,500, AND FEATURED AS SPEAKERS GUS NEWPORT, THE MAYOR OF BERELEY, CA, AND VIOLETTA DELGADO, A SALVADORAN PHYSICIAN.

CISPES KICKED OFF ITS NEW CYCLE OF MATERIAL AID FUNDRAISING WITH A MATERIAL AID TRAINING IN WASHINGTON, D.C., JULY 2-13. THE NATIONAL COORDINATORS CONFERENCE IN MAY SET THE AMBITIOUS GOAL OF \$250,000 TO BE RAISED BY DECEMBER, AND CALLED FOR THIS TRAINING TO HELP US MEET THE CHALLENGE. THE NCC DESIGNATED THE MONEY TO FUND PROJECTS FOR NEW EL SALVADOR TODAY (NEST), MEDICAL AID FOR EL SALVADOR AND SALVADORAN MEDICAL RELIEF FUND.

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14 PEOPLE ATTENDED THE MATERIAL AID TRAINING REPRESENTING 12 COMMITTEES IN THE NEW ENGLAND, MID-ATLANTIC, MIDWEST, AND NORTHWEST REGIONS. KEN JACCS, FORMERLY OF NEST IN BERKELEY, LED THE TRAINING AS THE NEW NATIONAL OFFICE MATERIAL AID COORDINATOR. HE CONSIDERS THE MOST IMPORTANT CONTRIBUTION OF THE TRAINING TO BE THE TRAINEES' INCREASED UNDERSTANDING OF JUST HOW CRITICAL MATERIAL AID WORK IS IN THE SOLIDARITY MOVEMENT. THE TRAINING ALSO INCREASED PARTICIPANTS' UNDERSTANDING OF HOW TO CARRY OUT MATERIAL AID WORK, PARTICULARLY HOW TO INTEGRATE IT WITH THE REST OF THE PROGRAM. THE PARTICIPANTS LEARNED IN SKILLS WORKSHOPS HOW TO DO OUTREACH, BRING NEW PEOPLE INTO COMMITTEES, AND INCREASE THEIR VISIBILITY WITHIN THE COMMUNITY THROUGH THEIR MATERIAL AID WORK.

*Ken Jacobs NEST.
Now CISPES material
aid coordinator.*

ONE OF THE PRIMARY OBJECTIVES OF THE TRAINING WAS TO SHOW THE PARTICIPANTS THAT THEY COULD RAISE A LOT MORE MATERIAL AID THAN THEY THOUGHT THEY COULD - AND THE INSPIRATION PROVED IMMEDIATE. A GOAL OF \$1,500 HAD BEEN SET FOR THE HANDS-ON PHONE-BANKING AND STREETWORK, AND THE TRAINEES SURPASSED IT BY RAISING \$2,252.

TRAINERS INCLUDED STAFF FROM NEST, THE CISPES NATIONAL OFFICE, AND CISPES REGIONAL OFFICES. DIANE GREENE FROM NEST TOLD THE TRAINEES THAT THOSE WHO RAISE MATERIAL AID FOR EL SALVADOR SHOULD FEEL PERSONALLY RESPONSIBLE FOR THE THOUSANDS OF LIVES THAT ARE SAVED THROUGH MATERIAL AID.

Diane Greene, NEST

BETE WESTGARDE OF SAN FRANCISCO CISPES GAVE A WORKSHOP ON PRODUCING DANCE-A-THONS. BETE HAS WORKED FOR TWO YEARS ON GIVE PEACE A DANCE (GPAD), A 12-HOUR DANCE MARATHON WHICH AFTER THREE YEARS HAS BECOME A BAY AREA TRADITION, AND AN ASTONISHINGLY SUCCESSFUL FUNDRAISER. 3,500 DANCERS PARTICIPATED IN GPAD '86, SPONSORED BY SAN FRANCISCO AND OAKLAND/BERKELEY CISPES AND THE SAN FRANCISCO FREEZE. THE EVENT GROSSED AN INCREDIBLE \$110,000, NETTING OVER \$70,000.

Beth Westgarde

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AND OAKLAND/BERKELEY CISPES REMARKED HALF OF THEIR SHARE FOR THEIR MEDICAL AID FOR EL SALVADOR PROJECT. (FOR MORE INFORMATION CALL SAN FRANCISCO OR OAKLAND/BERKELEY CISPES AT (415) 361-6425 OR (415) 644-3636.)

THE PARTICIPANTS AGREED THAT ONE OF THE GREATEST STRENGTHS OF THE TRAINING WAS ITS SUCCESS IN BRINGING TOGETHER PEOPLE FROM DIFFERENT SIZED COMMUNITIES AND DIFFERENT GEOGRAPHIC AREAS TO SHARE EXPERIENCES AND WORK TOGETHER. THE TRAINEES ARE NOW ENERGIZED TO TAKE ON THE \$250,000 GOAL; MOST IMPORTANTLY, THEY'RE READY TO TAKE THE TRAINING BACK TO THEIR COMMITTEES AND TO OTHER COMMITTEES IN THEIR AREA, AND PASS ON THE INFORMATION AND THE INSPIRATION THEY RECEIVED.

END OF ARTICLE.

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